



2173
IPV

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

Applicants: Jules Gardner, Keith J. Gelles and Brian Sloyer
Serial No: 09/723,505 Group Art Unit: 2173
Filed: November 28, 2000 Examiner: Shawn M. Becker
Att. Docket No.: P1133/20002 Confirmation No.: 4909
For: METHOD AND SYSTEM FOR CREATING AND
DISPLAYING IMAGES INCLUDING POP-UP
IMAGES ON A VISUAL DISPLAY

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated July 28, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.



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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

45

Application Number

09/723,505

Filing Date

November 28, 2000

First Named Inventor

Jules Gardner

Art Unit

2173

Examiner Name

Shawn M. Becker

Attorney Docket Number

P1133/20002

ENCLOSURES (Check all that apply)

☐ Fee Transmittal Form (In duplicate)

☐ Fee Attached

☒ Amendment/Reply

☐ After Final

☐ Affidavits/declaration(s)

☐ Extension of Time Request

☐ Express Abandonment Request

☐ Information Disclosure Statement

☐ Certified Copy of Priority Document(s)

☐ Reply to Missing Parts/
Incomplete Application

☐ Reply to Missing Parts
under 37 CFR 1.52 or 1.53

☐ Drawing(s)

☐ Licensing-related Papers

☐ Petition

☐ Petition to Convert to a

Provisional Application

☐ Power of Attorney, Revocation

Change of Correspondence Address

☐ Terminal Disclaimer

☐ Request for Refund

☐ CD, Number of CD(s) _____

☐ Landscape Table on CD

☐ After Allowance Communication to TC

☐ Appeal Communication to Board
of Appeals and Interferences

☐ Appeal Communication to TC
(Appeal Notice, Brief, Reply Brief)

☐ Proprietary Information

☐ Status Letter

☒ Other Enclosure(s) (please identify
below):

- Return Receipt Postcard

Remarks

*No Fee is Required.

Please charge Attorney Account No. 03-0075 as necessary to effect entry and/or
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd., Customer No. 03000

Signature

Printed name

Frank M. Linguiti

Date

October 28, 2004

Reg. No.

32,424

CERTIFICATE OF TRANSMISSION/MAILING

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October 28, 2004

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